

Bloomdale
FLORÉ
Life in full BLOOM

**YOUR GUIDE TO ONLINE REGISTRATION
– BLOOM RELEASE –**

OPEN Tuesday 24th July 2018 at 12 noon

BLOOMDALE LAND RELEASE PROCESS

AVID has 21 lots available in the new neighbourhood of Floré for the Bloom land release.

To be eligible for the Bloom land release you will need to complete and submit an expression of interest form.

STEP 1: Expression of Interest

- a. Expressions of interest for Bloomdale's Stage 29b release open Tuesday 24 July 2018.
- b. To be eligible for the Bloomdale Bloom land release you will need to submit an expression of interest form.
- c. The online expression of interest form opens from 12 noon on Tuesday 24 July at www.eventbrite.com.au/e/bloomdale-bloom-release-expressions-of-interest-tickets-48192114913
- d. The online expression of interest form link will close at 5pm on Tuesday 24 July 2018.
- e. Get in early to secure your spot. To make registering for an expression of interest quicker and easier, ensure you have created an account on Eventbrite prior to the expressions of interest link opening.

**STEP 2: If your EOI is successful
– Select and reserve your lot**

- a. If your expression of interest is successful you will be contacted by Leivett Reynolds via a phone call, provided you have supplied a valid contact number.

You will be asked to do the following:

- Identify the lot you wish to purchase;
- b. Book an appointment with Leivett Reynolds to pay a holding deposit on your chosen lot.
 - i. Reserve the lot you wish to purchase.

**STEP 3: On the release day
– Secure your lot**

- a. You will be required to attend the Bloomdale Sales & Information Centre (Sully Court, Diggers Rest) to pay your holding deposit of \$1,000 to secure your chosen lot. Your deposit may be paid via EFTPOS.
- b. Further details on this can be found below under the sub-heading of 'On the release day'.

REGISTRATION PROCESS REQUIREMENTS

- If you are on the Eventbrite webpage before registrations open you will need to refresh the page via your browser at 12 noon on TUESDAY 24 July 2018 to reveal the available tickets and the registration button.
- You will have 5 minutes to complete your expression of interest before the booking will expire.
- A STRICT limit of one registration ticket per person or couple is available.
- To register, you need to provide us with your full name, email address, mobile phone number and home address in the five minutes provided.
- If you intend to use an Attorney, you will need to provide a certified copy of this Power of Attorney to the Bloomdale sales team by Friday 27 July 2018.
- The name and address you register with, must be the same name and address you sign your Contract for Sale with. AVID reserves the right to cancel your ticket and withdraw the lot from sale if this information is not submitted correctly, or if you are found to have submitted more than one registration.
- Registrants will be required to present photo ID via a driver's license or passport on the release day.
- At the confirmed appointment time, registrants will meet with the Bloomdale sales team and have the opportunity to secure a lot from the Bloomdale Bloom land release via an initial deposit of \$1,000 on the day of release.

ON THE RELEASE DAY

- The release will take place on Saturday 28 July 2018 between 10am and 5pm.
- If you have an appointment please attend the Bloomdale Sales & Information Centre (Sully Court, Diggers Rest) at the time of your confirmed appointment. Bloomdale reserves the right to cancel your appointment if you show up more than 5 minutes after the confirmed appointment time.
- Registrants must provide photo identification via a current driver's license or passport at the appointment.
- At the confirmed appointment time, registrants will meet with the Bloomdale sales team and secure their chosen lot (that was confirmed with Leivett Reynolds over the phone at the time of booking the appointment) that via an initial deposit of \$1,000 on the day of release. Within 7 days, customers will then sign the land sale contract (that is subject to a 3-day cooling off period), and pay the balance of a 10% deposit.

DEPOSIT REQUIREMENTS

- Be ready to pay an initial deposit of \$1,000 on the release day to secure a block and pay via EFTPOS (credit, cheque or savings accounts), or cheque (no cash) on your appointment day.
- Please ensure your EFTPOS limit is adequate and arrange this with your respective bank prior to your appointment to ensure payment can be processed. Please also note AMEX is not accepted to pay the deposit.

LEGAL ADVICE

You may seek legal advice prior to signing the Contract for Sale. Please provide us with the name of your conveyancer/legal representative so that this information may be included in the Contract for Sale.

QUESTIONS?

The Bloomdale sales team is here to help 7 days a week from 10am until 5pm.

Call us on 1300 656 011

If you need any further information please visit our Land Sales Centre at Sully Court, Diggers Rest, Victoria 3427.